

ACTION PLAN CANVAS FOR SUSTAINABILITY IDEAS

Designed by:

Date:



WHAT

What would you like to test or prototype, what's the idea? What activities will you undertake?



WHY

Why is it needed, what's the potential?



WHO

Who's involved and who's responsible?



RESOURCES

What resources are needed?



FOLLOW-UP

When do you plan to follow-up and debrief?



WHEN

What's the time frame, when do you plan to do it?



IMPACT

What are the success factors? How can the impact be assessed?